

Service Packages for Investors

Our service packages provide valuable support in each phase of your business investment project. All packages can be used separately or in combination with others. In each individual case, the team at Berlin Partner will bring together the best that Berlin can offer:

Berlin Business Welcome Package

Test Berlin for 3 months starting at €2,400+ VAT! You will receive a fully equipped office, a furnished apartment, a public transport pass and regional market consulting services.

Berlin Business Financing Package

Our team will find the best funding and financing solutions for your business. We will assess all funding criteria and accompany you to meetings with financing and technology partners.

Berlin Business Locating Package

With the help of our real estate portal, our team of experts will find the most ideal property for your company. We will organize location tours and support you all the way up to the conclusion of a rental agreement or purchase contract. Visit our real estate portal for more information now!

Berlin Business Recruiting Package

Our team will assist you in the recruitment of qualified employees. Our services range from initial job advertisement to the organization of assessment centers and the acquisition of financial support for customized on-the-job training.

www.berlin-partner.de/servicepackages

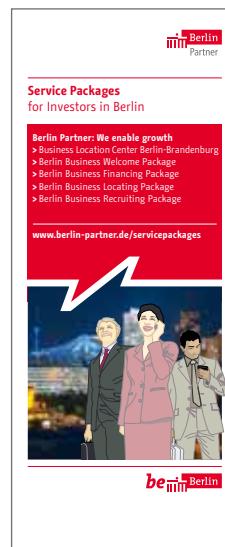
Newsletter

Berlin Business News is a monthly newsletter containing a selection of news from the Berlin business world presented in a comprehensive manner according to the city's key industries: healthcare, media, ICT, creative industries, industry/clean technologies and services.

The **Unternehmensservice aktuell** newsletter provides an overview of current projects in Berlin. It also showcases best-practice examples from Berlin-based companies and details the concrete offerings of participating service partners.

Berlin Worldwide News informs Berlin-based companies on events, workshops, seminars and conventions relating to foreign trade. It also provides information on state, market and customs-related matters.

The **Europa-Newsletter** contains news about EU funding programs and provides information on events, cooperative activities, EU Commission initiatives and the EU domestic market. It is generated jointly by our partners at the Enterprise Europe Network Berlin-Brandenburg under the guidance of Berlin Partner.



Projects and Campaigns

On behalf of the Berlin Senate, Berlin Partner promotes the capital worldwide with the help of the *be*Berlin city marketing campaign and the slogan „**the place to be.**“

Events that showcase Berlin on a national level include the Berliner Rede (a speech given annually by Germany's Federal President), the Berlin Master Chefs Gala, the Mayor of Berlin's Courtyard Festival and the Berliner Bühnenwochen theater festival. All of these events have the goal of positioning and strengthening Berlin's international image as a leading capital city, as a decision-making center and as a business location with tremendous innovative potential. The "Business Needs Science" series brings together scientists and entrepreneurs and showcases successful collaborative projects between the two groups.

Berlin Online

Information about our services for investors, entrepreneurs and partners is available online at www.berlin-partner.de.



A database of Berlin events and an overview of important dates in the business, science, cultural and sporting community can be found at www.berlin-partner.de/berlinkalender. The www.be.berlin.de Internet portal features all of the events, stories and images involved in the *be*Berlin capital city marketing campaign, which is organized and carried out by Berlin Partner.

The central platform covering business and science in Berlin is our online portal www.berlin-sciences.com, the goal of which is to enhance exchange among companies and research institutes and to strengthen Berlin's capacity to compete on an international level.

Photo credits: Foyer Ludwig Erhard Haus: Matthias Fischer | Design: Fuenferken Design AG | Production: M8 Medien GmbH



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Berlin Partner GmbH
We enable growth

Your Location: Berlin

Located at the very heart of Europe, the German capital region is a unique place to do business: Berlin offers a number of strategic opportunities, including affordable real estate even in the best downtown locations, a skilled workforce, a diverse R&D environment and a state-of-the-art infrastructure. Berlin's cultural offerings, sports and recreational opportunities and its waterways and green spaces exert a magnetic pull on young and creative professionals as well as on leading decision-makers at global companies and their families. Among Berlin's 3.4 million inhabitants are individuals from over 180 nations.



Your Advantage: Strong Business Development Support

We work enthusiastically on your behalf because we are convinced that Berlin is a great place to live, work and do business. Berlin Partner offers business development services and location marketing from one convenient source under the motto **“We enable growth.”** As a public-private partnership with an efficient structure and a strong network of private partner companies, we are able to act in a flexible and service-oriented manner. Our structure allows us to provide quick and non-bureaucratic assistance in all business development phases. We support investors interested in setting up operations here – as well as companies already active in the city – and also provide advice in accessing new markets. We are convinced that strong networks are one of the keys to business success. Together with our roughly 200 Berlin Partner member companies drawn from business and science, our staff works tirelessly to strengthen Berlin and its image both at home and abroad.

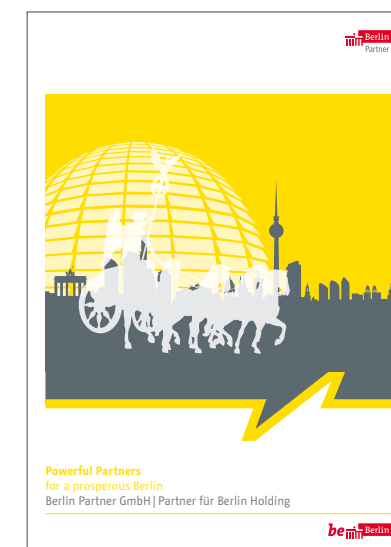
The key to our success is based on three factors:

- We represent a strong network of partners.
- We are active across many fields and disciplines.
- Marketing is an integral part of our work.

We are committed to meeting the needs of our clients. We accompany companies in each step of their growth. From research and development for a new product all the way to market research, business plans, financing, funding, location scouting, personnel recruiting and the accessing of new international markets – in all phases, you can rely on Berlin Partner to offer custom-made services and packages.

Your Network: Berlin Partner

We offer you our services as a privately organized company: roughly 55 percent of our corporate share is held by private business. The majority of members on our Supervisory Board represent private companies. This structure allows us to take an entrepreneurial approach, to react flexibly to markets and to provide the tailor-made support that you need to be successful in Berlin. More and more companies are seeing the advantages of this model: roughly 200 Berlin Partner member companies are currently active in this public-private partnership and work together to promote capital city marketing, which allows them to directly influence Berlin's economic development. More than 25 science institutes and a number of important associations and foundations support the work of our company, which reflects to this day a unique and groundbreaking partnership in Germany.



Your Gain: Custom-Made Solutions

Are you looking to invest in Berlin? Are you already active in Berlin and require support? With our new business service, we provide you with active development support from one convenient source: professional, quick, with no red tape and free of charge!

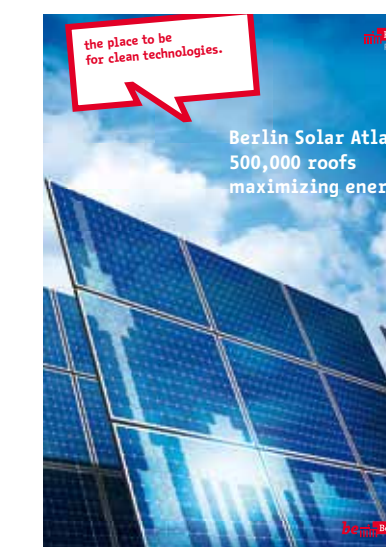
- Facts and figures on the business region
- Information on subsidies and financing opportunities
- Location scouting and assistance in finding commercial space
- Support in the recruiting of qualified employees and management staff
- Assistance in administrative matters including permission permits, etc.
- Top contacts to partners, companies and organizations
- Information on technology and innovation transfer
- Support in securing your location
- Strong network with service partners at borough administrations, senate administrative offices, chambers of commerce, banks and associations

Are you interested in accessing new markets for your company in the fields of expertise upon which Berlin is concentrating? Berlin Partner can help with attractive services:

- Advisory services in matters relating to foreign trade
- EU-related services as members of the Enterprise Europe Network Berlin-Brandenburg and via Berlin Partner Brussels, the representative offices of the Berlin business community in the EU capital
- Strategic contacts to cooperation partners
- Business trips
- Organization of joint trade fair appearances

Are you interested in working together to promote Berlin as a leading business location? We invite you to become a Berlin Partner member company and profit from our strong business network:

- B2B platform with roughly 200 Berlin Partner member companies and access to regional networks
- Contacts to decision-makers in politics, business and science
- Invitations to exclusive events
- Involvement in Berlin Partner communications



Your Focus: Berlin's Fields of Expertise

Services

Advertising // Shared Service Centers // Tourism Industry // Management Consulting Associations // Financial Services // Call Centers

Industry, Mobility & Clean Technologies

Aerospace // Automotive // Railway Technology // Chemicals & Plastics Nutrition & Food Industry // High Tech Manufacturing // Logistics & Telematics Optical Technologies // Solar Industry

Life Sciences

Biotechnology // Pharmaceuticals // Healthcare Industry // Medical Technology

Media/IT/Creative Industries

Film, TV & Radio // Information & Communication Technology // Fashion // Music Print Media & Publishing

Your Success: Our Services

Business Location Center

The Business Location Center (BLC) provides all relevant and up-to-date business information about the city from one convenient source. At the BLC, you can access everything you need to know, including industry data, real estate offerings, geodata, information on subsidy programs and labor markets. With the help of Google Earth technology, Berlin is also available online as a virtual 3D city model. In addition to our online offerings, we also offer exclusive custom-made Berlin presentations at our Showroom at the Ludwig Erhard Haus, where we can also answer any questions you might have about Berlin in one-on-one meetings. At the BLC, you also have access to the Real Estate Portal with information on available real estate, and our virtual 3D model allows you to “visit” these locations immediately. An area atlas with infrastructure and urban-planning data, as well as a job portal for professionals and management staff, round out the comprehensive pool of information.

www.businesslocationcenter.de