

PRESS RELEASE

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The “Coordination Office for Circular Economy, Energy Efficiency and Climate Protection in Business”

A free service for Berlin companies

How can companies conserve natural resources and protect the climate? Why is this necessary and what are the advantages for companies? How does the circular economy work and how does a product have to be designed to be environmentally friendly? The expanded “Coordination Office for Circular Economy, Energy Efficiency and Climate Protection in Business”, CEC for short, which has now been relaunched, provides support with questions like these.

Every company can contribute to the ecological transformation through its own measures. In addition to the energy transition and increasing energy efficiency, it is essential to operate in a circular rather than linear manner (as was previously the case): The circular economy refers to a model of production and consumption in which existing materials and products are shared, leased, reused, repaired, refurbished and recycled for as long as possible. This extends the life cycle of the products and minimises waste. This counteracts the global overexploitation of natural resources and saves a lot of additional greenhouse gas emissions.

With the European Green Deal, the EU Commission is paving the way for a circular and climate-neutral economy. This is a joint task that cannot be implemented without the cooperation of companies. However, small and medium-sized companies in particular often lack the know-how and resources to get the ecological transformation process off the ground. Companies can use this to develop innovative business models, for example product-as-a-service, take-back systems or even recyclable and climate-neutral products that generate higher demand with a lower environmental impact. After all, it is not just

Chairman of the Supervisory Board: Carsten Jung | Managing Director: Dr. Stefan Franzke

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about making a contribution to reducing CO2 emissions or other negative environmental impacts, but also about being able to profit from them economically.

The CEC provides comprehensive support to companies in their ecological transformation. In addition to the previous consulting, networking and information offers on energy efficiency and climate protection, it now offers some new services for better orientation towards the circular economy.

The following services are offered free of charge:

- Inform and raise awareness

In the basic consultation, companies receive general information about operational energy efficiency, resource conservation, circular economy and climate protection. They are also advised on current funding opportunities.

- Detailed SME consulting

The free detailed consultation offers small and medium-sized companies the opportunity to uncover untapped potential, specify existing ideas and assess the profitability of measures. As part of an individual site visit, companies receive specific tips and impulses for structured planning of their projects.


- Company workshops

The individual workshop program offers a wide range of support for companies on their way to greater energy efficiency, resource conservation and climate protection. Workshops are offered on the topics of greenhouse gas accounting and circular design, among other things.

- Networking

The CEC offers companies both industry-specific and cross-sectional opportunities to exchange experiences, challenges and solutions in the transformation to a climate and resource-saving operation. Partners are brought together for joint projects at targeted events.

Franziska Giffey, Senator for Economics, Energy and Public Enterprises: “Our goal is clear: Berlin should become climate-neutral before 2045. An important factor here is the sustainable transformation of our economy. To support our companies on this path, we established the Coordination Office for Energy Efficiency and Climate Protection in Business (CEC) in 2022. In the past two years, the CEC was able to hold a total of 275 management consultancies as well as 13 workshops and information events in Berlin. We are now expanding this successful work. This creates a One-Stop Agency that groups together expertise on the topics of circular economy, energy efficiency and climate protection and provides our companies with broad-based advice. To this end, the Environmental administration and the Economic administration are pulling together to strengthen the competitiveness of our business location.”

Berlin Partner für Wirtschaft und Technologie	Senatsverwaltung für Wirtschaft, Energie und Betriebe	Senatsverwaltung für Mobilität, Verkehr, Klimaschutz und Umwelt	BERLIN	
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Manja Schreiner, Senator for Mobility, Transport, Climate Protection and the Environment: “The circular economy will play a key role in preserving our natural bases for life – it conserves resources and protects the climate. However, the concept is still not very tangible for many companies, which we want to change with the CEC. Dear companies, I would like to encourage you to position yourselves for the future and utilise the opportunities presented by the ecological transformation. We support you in this.”

Dr. Stefan Franzke, CEO of Berlin Partner: “With our sustainability service that we offer at Berlin Partner, we support companies with collaborations, funding programs and solutions. That is why the new project fits perfectly into daily business and we look forward to being able to provide manufacturing companies with offers for resource protection, networking and circular design in the future. I am convinced that the circular economy is the future and it is all the more important that we start now.”

The publicly funded CEC is the result of a co-operation between the Senate Departments for Mobility, Transport, Climate Protection and the Environment (Sen MVKU) and for Economics, Energy and Public Enterprises (SenWEB).

Berlin Partner für Wirtschaft und Technologie – We work for innovation and growth!

The business development company Berlin Partner für Wirtschaft und Technologie is Berlin’s service provider for growth and innovation. Berlin Partner supports companies and investors in their move to Berlin and in their development in this city. Berlin Partner’s experts provide information on financing options, advise on finding suitable premises or qualified personnel and help build networks with partners from the world of science. The State of Berlin and more than 250 companies committed to promoting their city stand behind Berlin Partner für Wirtschaft und Technologie as a unique public/private partnership. Berlin Partner is also responsible for marketing the German capital worldwide. www.berlin-partner.de