




List of Services

(Valid from 01.01.2020)

Berlin-Partner Network. Decisive for decision-makers.

Show commitment to the capital city. Benefit from the image of the Berlin brand.

	S	A	B	C	D
	2K 3.5K 5K EUR	12.000 EUR	20.000 EUR	40.000 EUR	80.000 EUR
 Use of the logo # Become part of the Berlin brand					
L1.	Right to use the official Berlin-Partner logo for your corporate communications	■	■	■	■
 Events Networks # Be an active part of a strong and exclusive business network in Berlin # Participate in exclusive events with Berlin's commerce, politics, media, sport, culture, startups and science					
V1.	Support in networking with the Berlin-Partners at events and in targeted networking activities corresponding to your Berlin partnership	■	■	■	■
V2.	Exclusive invitation to the Welcome Reception in the Berlin-Partner Network for new Partners	■	■	■	■
V3.	ONE personal invitation each at board and management level to regularly-held exclusive Berlin-Partner Network events	■	■	■	■
V4.	One FURTHER personal invitation each at board and management level to regularly-held exclusive Berlin-Partner Network events			■	■
V5.	ONE personal invitation each at board and management level with a guest to the Berlin "Hoffest" Courtyard Festival of the governing mayor	■	■	■	■
V6.	ONE personal invitation each at board and management level with a guest to the Berlin Master Chefs (Berliner Meisterköche) gala diner			■	■
V7.	ONE personal invitation each at board and management level to external networks' events			■	■
V8.	ONE personal invitation each at board and management level to exclusive working lunches with multipliers and political decision-makers			■	■
V9.	ONE personal invitation each at board and management level to selected Berlin sporting highlights in an exclusive atmosphere			■	■
V10.	Proactive, individual networking support with the Berlin-Partners after personal consultation			■	■
V11.	Integration and presentation of your company at thematically appropriate Berlin-Partner events				■
V12.	Exclusive location and speaker tips for your events in Berlin				■
V13.	Keynote speech of our management at one of your company's events				■
 Communication Positioning # Visibility as a strong partner of Berlin # Targeted communication via Berlin Partner's channels					
K1.	Presentation of your company logo on our logo board corresponding to your Berlin partnership	■	■	■	■
K2.	Company entry with logo on www.berlin-partner.de	■	■	■	■
K3.	One-time short company profile at the start of your Berlin partnership on Berlin Partner's various communication channels	■	■	■	■
K4.	Direct networking with Berlin-Partners via personal contact details in the Partner Portal	■	■	■	■
K5.	Publication of your news and event announcements in the Partner Portal corresponding to your Berlin partnership – subject to editing	■	■	■	■
K6.	Company presentation and personal profiles in the Partner Portal	■	■	■	■
K7.	Extended presentation and presence options in the Partner Portal			■	■
K8.	Publication of your news on Berlin Partner's social media channels – subject to editing	■	■	■	■
K9.	Publication of your news and event announcements on Berlin Partner's communication channels (e.g. in the Berlin Partner newsletter) corresponding to your partnership – subject to editing	■	■	■	■

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Communication Positioning # Visibility as a strong partner of Berlin # Targeted communication via Berlin Partner's channels					
K10.				■	■
K11.				■	■
K12.					■
K13.					■
Integration in Activities Campaigns # Profit from the image of the capital city					
E1.	■	■	■	■	■
E2.	■	■	■	■	■
E3.	■	■	■	■	■
E4.				■	■
E5.				■	■
E6.					■
E7.					■
Talent Marketing # Finding talent together – positioning Berlin as a top location for talent					
T1.			■	■	■
T2.				■	■
T3.	■	■	■		
T4.				■	■
T5.				■	■