TELEVISION IN BERLIN-BRANDENBURG
MEDIA LOCATION
BERLIN-BRANDENBURG

Berlin-Brandenburg is one of the world’s leading media regions, with nearly 4,000 film and TV businesses that collectively generate an annual turnover of about € 1.9 billion per year. The capital region’s infrastructure creates an excellent foundation for the production of TV and web content. National and international media professionals benefit from the expertise of renowned traditional companies such as Studio Babelsberg, Studio Berlin Adlershof, and Berliner Union-Film. In addition, the high density of production companies such as UFA and service providers such as ARRI Media, as well as of additional specialists in areas such as set construction, special effects, post production, and casting, offers optimal conditions for complex productions. The production of series such as Homeland, Sense8, and Deutschland 83 – high-end, internationally successful productions of the new fictional storytelling era – bears clear testimony to this fact. At the same time, Berlin-Brandenburg offers space for the development of ideas, experimentation, and creative results to an extent unmatched by any other region in Germany. In Berlin, the digital scene is booming: innovators and start-ups operate alongside large media companies like VICE Media and Axel Springer, blazing a new trail in the media world. Video-on-demand platforms like Netflix, web TV providers like Magine TV, and multi-channel networks like Studio71, Divimove, and the 301+ YouTube collective have all established a presence in Berlin. In addition, one of only six YouTube Studios worldwide is located in Berlin, offering video artists the opportunity to develop their creative potential in the heart of Europe.

Turnover in the Berlin-Brandenburg TV industry

- € 709 million
- € 1 billion

Companies in the Berlin-Brandenburg audiovisual media industry

- 7,222
- 11,177

Source: Medienindex Berlin-Brandenburg 2015

STUDIOS & LOCATIONS IN BERLIN-BRANDENBURG

From Berlin Adlershof to Babelsberg to fernsehwerft - the studios in the capital region are in high demand, and streets and squares in Berlin and Brandenburg serve as popular shooting locations for diverse film and TV productions.

- Studio Babelsberg
- Studio Berlin Adlershof
- fernsehwerft
- Berliner Union-Film
- YouTube Studio Berlin
- CINE PLUS
- HAVELSTUDIOS
- CCC Filmstudios / Filmatelier Haselhorst
- VCC Studiobetriebsgesellschaft
- filmyard
INDUSTRY EVENTS

Exhibitions, marketplaces, and conventions such as IFA, Drama Series Days at the Berlinale’s European Film Market, and MEDIA CONVENTION Berlin offer insight into current themes and trends, while also drawing representatives of the international media, thus contributing to the worldwide networking of the capital region’s media sector. Regular events such as Mediengipfel, VideoDays, Europe’s biggest meeting of YouTubers, and the Germany-wide unique Your Turn – The Video Creator Competition continually drive the industry forward. In addition, the media.net berlinbrandenburg industry network, the Association of Commercial Broadcasters and Audiovisual Services (VPRT), the German Producers Alliance – Film & Television, and other industry associations help create ties with the political, academic and cultural communities.

TRAINING AND CONTINUING EDUCATION

One of the capital region’s declared goals is to ensure the supply of highly qualified young people in the media industry. The success of this aim is shown by the diversity of training and continuing education offerings from universities, state and private colleges, media academies, and other educational institutions. Film University Babelsberg KONRAD WOLF, German Film and Television Academy Berlin, DEKRA Media Academy, Media Innovation Center Babelsberg (MIZ), Erich Pommer Institute, Entertainment Master Class, and many other institutions offer study courses and training programmes in the areas of production, acting, screenplay writing, cinematography, and direction, as well as continuing education courses and workshops on media law, marketing, and management.
The ideal studio infrastructure for successful entertainment productions, such as the production of series such as Homeland, Sense8, and Deutschland 83, offers optimal conditions for complex productions. The lists in areas such as set construction, special effects, post production, and casting, as well as of additional special service providers such as ARRI Media, are available. In addition, the high density of production companies such as UFA and companies in the Berlin-Brandenburg region, as well as consulting services for location scouting and equipment, equipment, and potential partners, the Berlin Brandenburg Film Commission provides a comprehensive electronic commercial directory of production companies and service providers.

**BERLIN BRANDENBURG FILM COMMISSION (BBFC) LOCATION SERVICE**

With its constantly updated database of more than 1,500 locations in the Berlin-Brandenburg region, as well as consulting services for locations, equipment, and potential partners, the Berlin Brandenburg Film Commission is the natural first stop for production teams wanting to shoot in the capital region. BBFC provides pointers to the right contacts for film permits, offers advice on co-productions, and provides a comprehensive electronic commercial directory of production companies and service providers.
FUNDING, FINANCING, AND CONSULTING

Funding for development and production of TV and web content

Medienboard Berlin-Brandenburg GmbH
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Consulting on business locations, funding, and enterprise development

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Locations, Film Permits, and Service Providers

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