Healthcare Services and Prevention in the Capital Region Berlin-Brandenburg
Dr. Jens Schick
Member of the Executive Board
Sana Kliniken AG

»Excellent care structures
Berlin-Brandenburg has a high-performance healthcare landscape characterized by over 130 clinics, 70 rehabilitation centers, around 770 stationary nursing homes and approx. 9,500 doctors. The healthcare services range from basic medical care to high-end medicine, and from prevention to rehabilitation. The region is very heterogeneous, which is why it mirrors all the themes of Germany’s healthcare landscape. These include sustainably safeguarding healthcare in remote rural regions, providing a sufficient number of healthcare alternatives for the growing number of elderly people and the needs-based distribution of healthcare alternatives in the metropolitan environment. Against this background, new healthcare concepts and tools such as innovative, cross-sectoral healthcare models, the use of telemedicine and ambient assisted living are becoming more and more important. The Berlin-Brandenburg region is developing into a pioneer in these areas.

New forms of prevention
Modern healthcare aims to avoid illness and disease whenever possible. The region tackles the entire spectrum when it comes to prevention. Its special focus is on occupational health promotion and prevention. Employers, unions, science and the health insurance companies cooperate closely in this area. Many digital economy start-ups support this trend, providing new solutions for digital prevention based on apps and gamification approaches.

Highly qualified specialists
The capital region features the highest concentration of universities and research facilities in the entire country. The skilled specialists of the future receive training for jobs in the healthcare industries in Berlin-Brandenburg’s approx. 190 healthcare-related degree programs and the more than 60 jobs that require special training. The capital region is also known for having the highest share of highly qualified employees per capita in Germany. However, the region must also adapt the training content and forms to the future needs of the sector to compensate for the impending...
From my viewpoint, Berlin is not only the digital capital, but it is also on the way to becoming the European digital health capital.

Dr. Markus Müschenich
Managing Partner and Founder
Flying Health – die Startup Manufaktur

With its around 1.75 million customers and approx. 5,000 employees, AOK Nordost is the largest health insurance company and one of the largest employers in the region. Our top priority is safeguarding and improving the population’s healthcare services. We have outstanding partners from science and business for a number of innovative projects here.

Frank Michalak
Chairman of the Board
AOK Nordost

With its well-developed IT, life sciences and clinic infrastructure, the capital region offers excellent conditions for developing and applying digital processes and products. Around 100 companies in the region, including clinics, research institutions and telemedical centers, are already developing products and services in the medical-care-related computer sciences and telemedicine. The technical opportunities of Health IT are the foundation for modern medical care, due in particular to their ability to bridge geographical distances in rural areas. Mobile applications for health and fitness are also a segment with a strong growth trend. Health apps have a 15% share of the overall app market, and are a focal area of the start-up scene in the capital region – also known for its dynamic growth.

Health policy center
When it comes to healthcare policy, Berlin-Brandenburg is Germany’s decision making center – parliament, the federal government, state representations, embassies and top-level associations all work here and make strategic decisions for the entire country’s healthcare future. The German healthcare system’s framework conditions are defined in Berlin. This environment invites companies, special-interest groups, capital region offices, etc. to actively contribute to the healthcare system.
Our aim: your success!

Berlin and Brandenburg support the focal areas Innovative Patient Care & Rehabilitation as well as Health Tourism & Prevention with an economic policy developed across state borders in the Healthcare industries cluster. The cluster is managed under the aegis of Berlin Partner for Business and Technology and ZAB ZukunftsAgentur Brandenburg.

Our aim is to provide comprehensive support to companies and scientific institutions interested in inward investment or further development in the capital region.

We are ready to assist you with:

- Finding a site
- Funding and financing
- Technology transfer and R&D cooperation
- Cooperating in networks
- Recruiting personnel
- Developing international markets

Reach out and contact us!
www.healthcapital.de

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